

BIG **BELARUS**
INDUSTRIAL
WEEK

INNOPROM

INNOPROM. BELARUS

INTERNATIONAL INDUSTRIAL TRADE FAIR

SEPTEMBER 30 – OCTOBER 2 2026 | MINSK, BELARUS
MINSK INTERNATIONAL EXHIBITION CENTER BELEXPO

ORGANIZED BY



MINISTRY OF INDUSTRY
OF THE REPUBLIC
OF BELARUS



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA

OPERATED BY

FORMIKA
EVENT

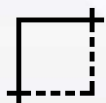


BIG BELARUS
**INDUSTRIAL
WEEK**

INNOPROM

INNOPROM. BELARUS

Where innovations meet opportunities



>20 000 sq. m.
exhibition space



>14 000
visitors from **24 countries**



520
companies with exhibition booths



73
Russian regions, **with 23 exhibiting**



>20
business program events

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14 000+
visitors

24
countries

Including:

Belarus, Russia, Kazakhstan, Uzbekistan,
Pakistan, China, Kyrgyzstan, Iran, Turkmenistan

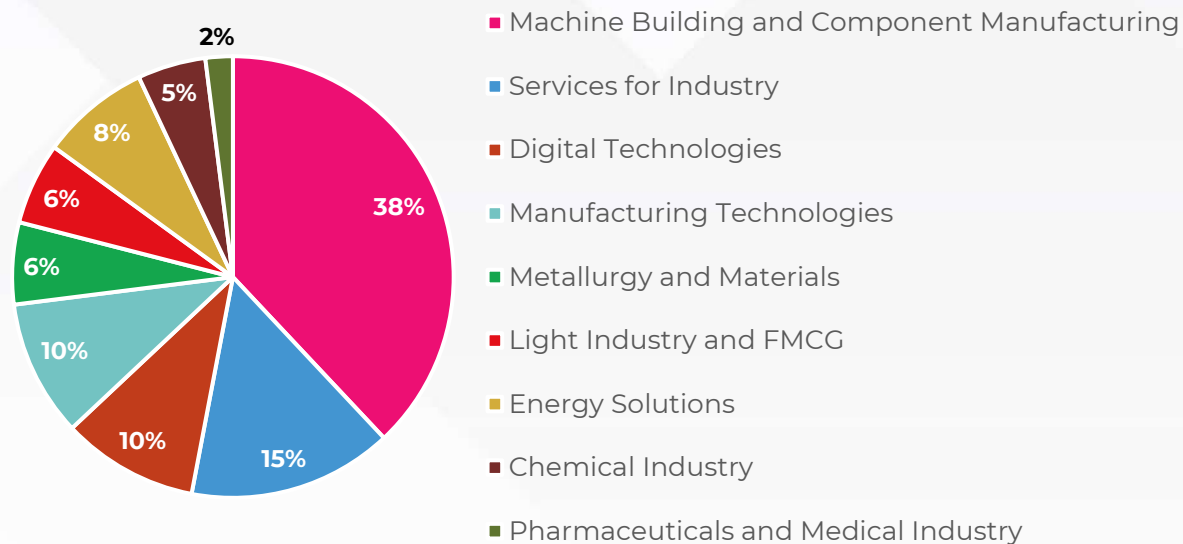


AUDIENCE COMPOSITION

Professional B2B audience: the core of the Trade Fair



INDUSTRY AFFILIATIONS OF THE BUSINESS AUDIENCE



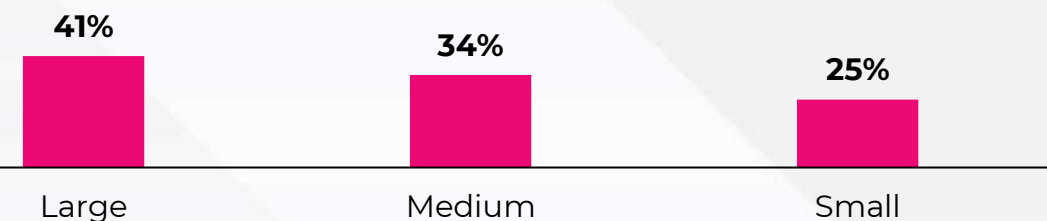


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SCALE OF BUSINESSES

The Trade Fair unites the entire industrial cycle, balancing customers, integrators, and technology suppliers.



JOB POSITION

More than half of the visitors are involved in management decision-making.

Executives and Top Management (CEOs, Managing Directors, Owners)	30%
Department and Division Heads	28%
Managers and Specialists	24%
Engineers and Technical Specialists	13%
Individual Entrepreneurs	5%

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SECTORS OF THE TRADE FAIR



Machine Building



Metallurgy and Materials



Chemical Industry



Industrial IT



Industrial Automation



Industrial Services



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2025 PARTICIPANTS



GOVERNMENT OF
THE SVERDLOVSK REGION



Republic of
Tatarstan



TULA REGION



МИНСКИЙ
ТРАКТОРНЫЙ
ЗАВОД



GOMSELMASH



BELNEFTEKHIM



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BUSINESS PROGRAM

>20 events

>200 speakers

THEME TRACKS



Machine Building



Industrial IT



Innovations in Metallurgy
and New Materials



Metropolitan
Solutions



Technologies for Chemical
Industry



AI
for Industry



Industrial Automation



Industrial Cooperation



Technologies for Energy



Cyber Security
for Businesses



Educational Solutions
for the Industry



Infrastructure Development





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TOP SPEAKERS



**ALEXANDER
TURCHIN**

Prime Minister
of the Republic
of Belarus



**MIKHAIL
MISHUSTIN**

Prime Minister
of the Russian
Federation



**ALI
ASADOV**

Prime Minister of the
Republic of Azerbaijan



**OLZHAS
BEKTENOV**

Prime Minister
of the Republic of
Kazakhstan



**ADYLBEK
KASYMALIEV**

Chairman of the Cabinet of
Ministers of the Kyrgyz
Republic – Head of the
Presidential Administration
of the Kyrgyz Republic



**QOHIR
RASULZODA**

Prime Minister
of the Republic of
Tajikistan



**ABDULLA
ARIPOV**

Prime Minister
of the Republic of
Uzbekistan



**VIKTOR
KARANKEVICH**

Deputy Prime Minister
of the Republic
of Belarus



**ANTON
ALIKHANOV**

Minister of Industry
and Trade
of the Russian Federation



**ANDREY
KUZNETSOV**

Minister of Industry of
the Republic
of Belarus



**YERSAYIN
NAGASPAEV**

Minister of Industry
and Construction
of the Republic of
Kazakhstan



**MOHAMMAD
SEYED
ATABAK**

Minister of Industry,
Mine, and Trade
of the Islamic Republic
of Iran



**GOHAR
BARSEGHYAN**

Member of the Board –
Minister in charge
of Industry and Agro-
industrial Complex of the
Eurasian Economic
Commission



**ELOY ALVAREZ
MARTINEZ**

Minister of Industry of
the Republic of Cuba



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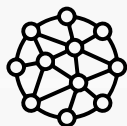
BENEFITS OF PARTICIPATION



To enhance industrial
cooperation



To identify new growth opportunities
for industrial development



To establish and strengthen
business relationships



To take part in B2B meetings
for participants





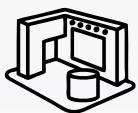
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PARTICIPATION FORMATS



**Trade Fair
Partnership**

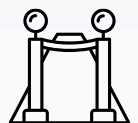


Becoming an Exhibitor

- unequipped working place
- equipped working place:
'Standard' booth option



**Business Program
Partnership**



VIP Participation

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VENUE

The Minsk International Exhibition Center BELEXPO is a state-of-the-art venue, unparalleled in Belarus with its potential for transformation, innovation, flexibility, and mobility.

The Center is fully equipped with everything the guest could need for maximum comfort.

- **20 000 m²** exhibition space
- **2 300** parking spaces
- **20 minutes** from Minsk city center



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